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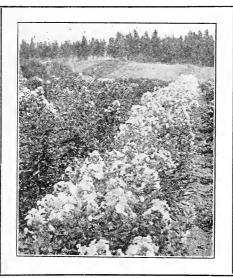
JULY NINETEEN-NINETEEN

...Special List of...

FRYER'S NEW IRIS

JAN 31 1920

INCLUDING THE SECOND OFFERING OF MY NEW "GLORY STRAIN" OF BEARDED IRIS —DISTINCT, IMPROVED AND GRAND



THE MRS. W. E. FRYER PHLOX. THIS WAS PHOTOGRAPHED JULY 19, 1919 AND WAS ONLY PARTIALLY IN BLOOM. TWO YEAR NO. 1 PLANTS \$3.00 PER DOZEN.

WILLIS E. FRYER

Hardy Plant and Gladiolus Specialist
MANTORVILLE :: MINNESOTA

INTRODUCTORY

HAVE tested over 600 varieties of iris, and shall continue to test the promising new varieties as offered so that I will be better qualified to judge the merits of my

seedlings.

Fryer's Glory is one of the best of my new seedlings, and this is a new strain of iris for nearly all the red, and near red that I have seen are of this strain. The plants are all very robust growers, and free flowering, and the flower stalks are larger than most other varieties. They will average from 20 to 30 inches in height, and all have large flowers. In fact some have the largest flowers that I have ever seen on an iris. The falls generally stand out horizontally, and the plants can be distinguished at a glance even by one not familiar with the iris. If the plant is good as well as the flowers it is a double improvement.

I examine my seedlings many times a day when in bloom for they cannot be judged correctly by one visit a day, but must be examined under different weather conditions to see them at their best. Many varieties appear much better at times than others, and all on account of the weather.

I am raising thousands of seedlings each year, and I believe I have the largest amount of seedling iris of any grower in

the United States.

WILLIS E. FRYER

Mantorville, Minn., July, 1919.

Special List of Fryer's New Iris

This List Abrogates all Former Quotations

The height of the flower stalks are given in inches

FRYER'S GLORY S. Golden bronze, tinged with crimson; F. bright velvety maroon, veined light yellow from center to base. Orange beard. The late Rev. C. S. Harrison wrote of this as a much magnified Jacquesiana—\$5.00 each.

MRS. W. E. FRYER. S. white, shaded heliotrope; F. purple-crimson, bordered a lighter shade; white veins from center to base. Orange beard. 32 inches —\$1.50 each.

Mr. Clarence Wedge of Albert Lea, Minn., wrote as follows: "If Mr. Fryer had accomplished nothing more in all his experiments with the Iris in the past twenty years than the production of this one variety it would have been well worth his time."

- W. J. FRYER. S. large bright yellow; F. maroon, with yellow border, reticulated yellow at the base; center overshadowed violet. 30 inches—\$5.00 each.
- KATHRYN FRYER. S. large bright yellow; F. velvety maroon-red, veined white in the center, reticulated yellow at base. Orange beard. Fragrant. 30 inches—\$5.00 each.

The two above varieties are quite distinct in growth of flower stalks, and shape of flowers. They grow large plants, but multiply rather slowly, and are always sold out before the season is over.

- A. E. KUNDERD. S. yellow-bronze, tinged with magenta; F. magenta-red, tinged with bronze, reticulated yellow from center to base. Conspicious orange beard. Fragrant. Glory strain—\$1.00 each, \$10.00 per dozen.
- A. M. BRAND. S. true golden bronze: F. maroon-red, veined yellow, edged with bronze. Fragrant. Glory strain—\$4.00 each.
- A. W. BLAKELY. S. yellow, tinged pink; F. yellow, shaded with pink, veined a light yellow with a dividing line in the center; lighter border. 26 inches-50c each; \$5.00 per dozen.
- AUNT RACHEL. S. white, tinged with violet; F. pansy violet, edged from center to base. 24 inches—75c each; \$7.50 per dozen.
- A. W. LATHAM. S. claret-bronze; F. velvety purple, bronze edge, reticulated white from center to base. Orange beard. Honey scented. Glory strain—\$3.00 each; \$30.00 per dozen.

- BARTON HARRINGTON. S. bright golden yellow; F. brown, tinged with red, reticulated white and yellow from center to base; bordered bright golden yellow. Orange beard. Fragrant. Glory strain—\$8.00 each.
- BLUE GLORY. S. light blue, shaded darker; F. blue-violet, reticulated white. Fragrant. Large—\$5.00 each.
- **CAMELIA.** S. lemon yellow, tinged darker yellow; F. light carmine-red, nearly the whole fall reticulated white; distinct yellow border. Yellow beard. Very fragrant. Glory strain—\$1.00 each; \$10.00 per dozen.
- C. A. PFEIFFER. S. large blue; F. pansy violet, light edge, reticulated white at base. Light orange beard. Very fragrant. Showy. 28 inches—\$1.00 each; \$10.00 per dozen.
- C. D. HAYES. S. bronze, tinged lilac; F. dark red, with darker veins, pink-bronze border; veined white and yellow from center to base. Orange beard. Fragrant. Glory strain—\$1.25 each; \$12.00 per dozen.
- CLARENCE WEDGE. S. helitrope tinged with yellow with lighter edge. F. purple-red. It has a margin which is light bronze on one side and wider and very light yellow on the other; veined white at base, and a light line dividing the center. One half the fall is shaded darker than the other. This peculiariety of the border is characteristic with every fall. Conspicious orange beard. Glory strain—\$1.25 each; \$12.00 per dozen.
- DR. A. F. MANTOR. S. light coppery crimson; F. maroon, bordered bronze-yellow, nearly the entire fall reticulated, lower part white and yellow at base. Orange beard. Fragrant. Glory strain—\$1.00 each; \$10.00 per dozen.
- DR. A. H. SANFORD. S. very light violet; F. purpleviolet, with lighter border, reticulated light yellow. Yellow beard. Delicate fragrance. Very free bloomer. A good landscape variety. 30 inches—40c each; \$4.00 per dozen.
- **DR. J. W. ANDRIST.** S. bronze-yellow; F. velvety plush of maroon-red, reticulated at base with bronze-yellow, bronze edging. Orange beard. Delightfully fragrant. Rich superb appearance. Glory strain. The last to bloom. **\$8.00 each.**
- E. C. SHAW. S. light claret; F. claret, veined and shaded black, reticulated brown and white at base. Orange beard. Fragant. Very distinct. 22 inches —\$15.00 each.
- F. M. NEEDHAM. S. light violet; F. velvety purple, edged lighter, reticulated white at base. Yellow beard. Fragrant. 26 inches—\$3.00 each.

- FRECKLES. S. bronze-pink, reticulated purple; F. maroon, shaded violet; the whole fall reticulated white and yellow. Yellow beard. 22 inches—75c each; \$7.50 per dozen.
- FRYER'S LAVENDER. A delicate self-colored lavender. Light orange beard. Sweet fragrance. 24 inches. This is the best lavender by far that I have ever seen. Stock very limited—\$5.00 each.
- GOLDEN PLUME. S. rich golden yellow; F. chestnut brown, edged and reticulated yellow. Yellow beard. All I claim for this is that it is an improvement over the old Honorabilis. The plant is equally as thrifty, the flower stalks are a few inches higher, and it is of more even height when in bloom—25c each; \$2.50 per dozen.
- GOVERNOR HUGHES. S. violet tinged with red; F. darker shade of the same color, veined with brown Very large orange beard which extends well out on the falls. This is the largest beard that I have ever seen on an iris, and it can easily be distinguished a number of rods away. Delightfully fragrant. 28 inches. I was in hopes to call this President Hughes, but you all know what happened. \$5.00 each. Fall delivery 1920.
- GRACE E. KIMBALL. S. light yellow bronze, tinged with pink; F. rose-pink with darker veins, reticulated yellow at base; bronze edge. Conspicious orange beard. Fragrant. Well formed flower. 26 inches—\$1.50 each.
- G. W. PEAKE. S. yellow, shaded crimson-bronze, lighter yellow at base; F. velvety maroon-red, edged with bronze-yellow, reticulated at base. Conspicious orange beard. Fragrant. Glory strain—\$1.25 each.
- HARRIET. S. white, blue line running through each, also veined and spotted blue; F. white, with veined border of blue. 22 inches—50c each; \$5.00 per dozen.
- J. C. DRAKE. S. bright blue shaded darker; F. bright velvety purple, lighter edge, reticulated white at base. Yellow beard. Fragrant. Showy. 28 inches. \$2.00 each.
- **LEYLAND HUCKFIELD.** S. lavender white, tinted with yellow; F. blue, tinged with lavender, yellow margin, veined brown at base. Rich orange beard. Fragrant. Large flower. 30 inches—\$3.00 each.
- MADISON COOPER. S. lemon yellow shaded bronze; F. maroon-red, edged bronze-yellow. Orange beard. Fragant. Glory strain—\$8.00 each.
- M. F. PETERS. S. yellow tinged with helitrope, edged pure yellow; F. violet shaded with brown; margined light yellow, and edged brown; mottled and veined light yellow and reticulated light yellow at base. Orange beard. Fragrant. Very large. 32 inches—\$3.00 each.

- MINNESOTA. S. bright golden yellow; F. maroon-red tinged with bronze, reticulated white and yellow and edged yellow. Orange beard. Fragrant. Glory strain. Messrs. Peak and Rose, who inspected my nursery for the White Pine blister rust when my iris were in bloom, and being football enthusiasts wished me to name one to represent the Minnesota football colors. This is the nearest maroon and gold that I have ever seen in iris—\$5.00 each. Fall delivery 1920.
- MISS CORA VERNON. S. purple, blotched darker purple and tinged with bronze; F. violet, heavily veined with purple, veined yellow at base. Lemon beard. Fragrant. 28 inches. The standards are very odd and striking—\$5.00 each.
- MISS ETHEL LEACH. S. white, tinged with helitrope; F. veined darker helitrope. Yellow beard. Fragrant. 32 inches—50c each; \$5.00 per dozen.
- MISS JESSIE MAC INNES. S. large lemon yellow; S. carmine-red, wide lemon yellow border, reticulated white from center to base. Yellow beard. Fragrant. Glory strain—\$1.00 each; \$10.00 per dozen.
- MISS MARGARET SHERIDAN. S. golden, tinged with crimson; F. maroon-red, edged with bronze, and reticulated from center to base. Orange beard. Fragrant. Glory strain—\$5.00 each. Fall delivery 1920.
- MISS NELLIE QUINN. S. pure white; F. violet, spotted and veined white; small white border. Yellow beard—50c each; \$5.00 per dozen.
- MISS RUTH RAND. S. violet-blue; F. deeper shade of the same. Conspicious yellow beard. Medium-sized flower with broad round falls. Well formed flower. 28 inches—60c each.
- MORT W. SANFORD. S. very light coppery crimson; S. maroon, bordered and shaded bronze; reticulated white and yellow from center to base. Yellow beard. Fragrant. Glory strain—\$1.50 each; \$15.00 per dozen.
- MRS. A. M. BRAND. S. large erect white; F. white, slightly veined violet. The new flowers covered with a silvery sheen. Conspicious orange beard. Fragrant. The falls stand out horizontally which makes it quite distinct from most white varieties. In damp weather it has some tinge of color, but in dry sunny weather it appears pure white. 30 inches—\$1.25 each; \$12.00 per dozen.
- MRS. A. W. BLAKELY. S. light cream, shaded lighter at the base; F. cream, tinged and veined violet. Orange beard. Fragrant. 28 inches—75c each; \$7.50 per dozen.
- MRS. BOSSART. S. light yellow; F. pansy purple, bordered yellow and edged brown; reticulated yellow. Orange beard. Fragrant. 30 inches—\$3.00 each.

- MRS. C. D. HAYES. S. rich yellow; F. velvety maroon-red, shaded violet in center, edged with gold, reticulated golden yellow at base. Fragrant. 24 inches—\$3.00 each.
- MRS. CLARENCE WEDGE. S. very large light yellow, edged darker yellow; F. rose-pink, bordered and reticulated light yellow, with line of the same dividing the center. Conspicious dark yellow beard; long drooping falls. 30 inches—\$1.25 each; \$12.00 per dozen.
- MRS. HORATIO G. LLOYD. S. deep yellow; F. velvety maroon, tinged purple in the center, veined and reticulated brown, yellow and white from center to base. Orange beard. Sweet fragance. 24 inches. Mr. James Boyd of Philadelphia who was here when my iris were in bloom in June, 1918, had the honor of naming this variety—\$5.00 each.
- MRS. J. L. CURTIS. S. yellow, shaded pink, a deeper yellow at the base; F. rose-pink, reticulated light yellow. Prominent yellow beard. Slightly fragrant. Large flower showing up its delicate tints better indoors. Glory strain—75c each; \$7.50 per dozen.
- MRS. K. ANDRIST. S. pure white; F. rich violet purple, reticulated white from center to base; distinct white border. Yellow beard. Very fragrant. Free bloomer, and one of the best of plants. 22 inches. 75c each; \$7.50 per dozen.
- MRS. MORT W. SANFORD. S. light bronze-yellow; F. magenta-red, the entire fall reticulated white and yellow. Orange beard. Fragrant: Glory strain—\$3.00 each.
- MRS. S. H. SMITH. S. rich golden yellow; F. same color, shaded light yellow in center, and veined dark yellow. Yellow beard. 24 inches. This is a dependable plant, and I cannot say this of all the pure yellows—75c each; \$7.50 per dozen.
- MRS. W. F. CHRISTMAN. S. pink-bronze, veined with violet; F. bronze-pink, shaded violet, reticulated light yellow at base. Lemon beard. Fragrant. 26 inches—\$5.00 each.
- MRS. W. F. KIMBALL. S. helitrope tinged with bronze; F. reddish purple, lighter border, reticulated white with dividing line in center. Conspicuous orange beard. Very fragant. 18 inches—75c each; \$7.50 per dozen.
- **RED GLORY.** S. bronze-yellow, tinged with crimson; F. velvety maroon-red, edged and shaded bronze; reticulated yellow at base. Conspicious orange beard. Fragrant—\$8.00 each.
- R. C. ROSE. S. purple-bronze, shaded yellow at base; F. reddish purple, light yellow border; reticulated light yellow. Orange beard. Fragrant. Very free bloomer. 28 inches—50c each; \$5.00 per dozen.
- **REV. A. H. WURTELE.** S. purple-bronze; F. rich velvety royal purple, lighter at edge, reticulated light yellow at base and veined brown. Yellow beard. Fragrant. 18 inches—\$2.00 each.

- REV. S. H. SMITH. S. bronze-crimson; F. maroonred, edged with bronze, veined light yellow at base. Yellow beard. Glory strain—\$1.25 each.
- No. 2. S. lavender, with pink tinge; F. a darker shade of the same, veined purple, veined yellow at base. Light yellow beard. Fragant. It appears much more pink in bright sunlight. 26 inches—\$1.00 each; \$10.00 per dozen.
- No. 3. S. purple-bronze; F. dark purple in the center, shading to violet toward the edge, reticulated yellow at base. Orange beard. 28 inches—\$2.00 each.
- No. 6. S. golden bronze, tinged with purple; F. red, tinged with brown, violet tinged in center, reticulated white and yellow from center to base. Yellow beard Glory strain—75c each.
- No. 7. S. yellow-green; F. dark velvety maroon, shading to black, reticulated white and yellow at base. Orange beard. Fragrant. 26 inches—\$5.00 each.
- No. 8. S. bronze, tinged with pink; F. red, violet tinged, edged yellow, reticulated white and yellow from center to base. Orange beard. Fragrant. Glory strain.

 —75c each.
- No. 9. S. golden yellow; F. maroon-red, bordered with gold, reticulated white and gold. Orange beard. Honey fragrance. 14 inches. This is an improvement over the Maori King, and I am in hopes that it will prove to be a better plant than that variety—75c each.
- No. 10. True blue, the falls a darker shade, reticulated white at base. Fragrant. 24 inches—75c each.
- No. 11. S. light blue, tinged with pink; F. a darker shade of the same, reticulated pink and yellow at base. Yellow beard. Very fragrant. Very large plant. 30 inches—\$3.00 each.
- No. 13. S. claret, tinged with bronze; F. claret, tinged with velvet, reticulated white and yellow at base. Orange beard. Fragrant. Odd appearance. 20 inches —\$1.50 each.
- No. 14. S. yellow, tinged with bronze; F. maroon-red, veined darker, bronze-yellow edging, reticulated white in center, yellow at base. Light orange beard. Fragrant. Glory strain. Sold to Mr. C. A. Peiffer.
- No. 15. S. light yellow; F. brick-red, yellow bronze border, reticulated yellow from center to base. Orange beard. Fragrant. Glory strain—\$1.00 each.
- No. 16. S. bronze yellow; F. brown-red, tinged violet in the center, edged light yellow, reticulated light yellow from center to base. Orange beard. Fragrant. Glory strain—\$2.00 each; \$20.00 per dozen.
- No. 17. S. bright blue; F. blue, with purple tinge. Light yellow beard. 36 inches—\$1.00 each.
- No. 18. S. smoke-bronze; F. purple velvet, tinged with claret, reticulated yellow at base. Orange beard Fragrant—\$1.00 each.

- No. 19. S. silvery blue; F. the same veined with violet, reticulated white at base. Orange beard. 22 inches —75c each.
- No. 20. S. purple violet; F. purple velvet, with lighter edge, reticulated white at base. Yellow beard. Fragrant. 28 inches—75c each.
- No. 22. S. yellow, tinged smoke; F. purple-red, reticulated white at base. Orange beard. Fragrant. Glory strain—50c each; \$5.00 per dozen.
- No. 24. S. claret; F. claret, tinged with brown, reticulated brown and white at base. Orange beard, tipped dark claret. Fragrant. 30 inches—\$5.00 each.
- No. 25. S. yellow, shaded violet; F. maroon-red, shaded violet in the center, edged yellow, reticulated white and yellow. 22 inches—\$1.00 each.
- No. 26. S. claret-bronze; F. claret, tinged purple, reticulated brown and white. Yellow beard. Fragrant. 28 inches—\$1.00 each.
- No. 27. S. yellow, tinged with purple; F. dark velvety red, bronze border, reticulated light yellow at base. Orange beard. Fragrant. Glory strain—\$1.00 each.
- No. 28. S. gold, tinged reddish purple; F. velvety red, shaded maroon, edged with gold, reticulated brown and gold from center to base. Orange beard. Fragrant. Glory strain—\$8.00 each. Fall of 1920 delivery.
- No. 29. S. yellow dotted with bronze; F. very light yellow, tinged with white, spotted with brown and purple, reticulated brown and yellow at base. Orange beard. Fragrant. Very odd. 26 inches—\$2.00 each.
- No. 30. S. lavender shaded pink; F. pink, shaded lavender, reticulated light yellow and chocolate at base. Yellow beard. Large flower. 30 inches—\$4.00 each.
- No. 31. Light blue, shaded purple; brown reticulations at base of falls. Light orange beard. Fragrant. 40 inches—\$1.25 each.
- No. 32. S. light purple, shaded darker; F. a darker shade of the same, reticulated white at base. Fragrant. Late, 24 inches—75c each.

DWARF BEARDED

- **BORDER.** S. blue, tinged yellow-bronze; F. reddish purple, brodered lighter. This is the only dwarf bearded iris I have ever seen with a border—\$1.00 each.
- MISS BETSEY PRESBY. Bright yellow; the falls shaded and veined darker yellow—50c each.
- MRS. IRVIN HAGLER. S. white, shaded cream; F. deeper shaded of the same, lower part veined a deeper yellow, reticulated brown at base. 9 inches —25c each; \$2.50 per dozen.

ODDITY. S. white, shaded purple, reticulated purple at edge on inner side; F. white, reticulated and veined purple. A very narrow yellow beard. Its standards and falls are only ½ inch wide, and the standard stand perpendicular. It has large claws which stand more erect than they do in other varieties. The flower stalks are only six to eight inches high, and it blooms with the tall bearded iris—\$1.00 each.

SIBERIAN IRIS

TRUE BLUE. As the name denotes—a true blue—and the best blue Siberian iris that I have ever seen. The plant and foliage are all one could wish, and the flowers are born on stiff stems 30 inches high. It is a seedling of Snow Queen—50c each; \$5.00 per dozen.

We recommend "The Flower Grower" to our friends and customers. Published monthly. All flower lovers sould be regular subscribers. Subscription price three years, \$2, one year \$1, Madison Cooper, publisher, Calcium, N. Y.

IMPORTANT INFORMATION

HE crown of a plant is where the new buds form on the plants, and in September they are fully grown so that they will start new growth the following spring on the first approach of warm weather.

I have a large stock of Peonies, and these should be planted so the crown is two inches below the surface when planted.

I have the largest stock of Phlox in the Northwest, and I believe they will compare favorably with any in the United States. Strong two-year No. 1 plants \$2.50 per dozen; \$15.00 per 100. If you wish cheaper (smaller) plants I have them at \$1.50 per dozen; \$10.00 per 100, but you get much better value for your money if you buy the two-year No. 1 plants.

Platycodon. These are a desirable hardy plant, and if planted in the fall will blossom freely the next season. I have them as follows: From \$1.50 to \$5.00 per dozen

according to size.

Phlox and Platycodon should be planted so that the crown will be one inch below

the surface when planted.

A fine stock of my strain of Delphinium. Two-year No. 1 plants \$2.50 per dozen; \$15.00 per 100, smaller plants \$1.50 per

dozen; \$10.00 per 100.

Mr. James Boyd of Philadelphia, Pa., who has tested a number of my new iris seedlings wrote me as follows: "In regard to your new Iris Seedlings I will say that I was more than pleased with their strong growth and rich coloring. When all are so good it is difficult to particularize. I was, however, much impressed with your 'W. J. Fryer' whose coloring is almost gorgeous."



Flower Lovers...

Come hundreds of miles every year to see my display of Hardy Plants and Gladiolus.

June and July...

My new strain Delphiniums are a gorgeous display of every shade of blue; they range from the palest azure blue to the deepest purpleblue. Both double and single.

August & September...

Will see hundreds of thousands of beautiful Gladiolus in bloom at Mantorville—worth coming hundred of miles to see.

At the same time there will be acres of standard varieties and my seed-ling Phlox in showy array—vying with the Gladiolus as which will make the grandest display.

Next June...

Iris time—with their new rainbow hues—a feast for lovers of the beautiful.

